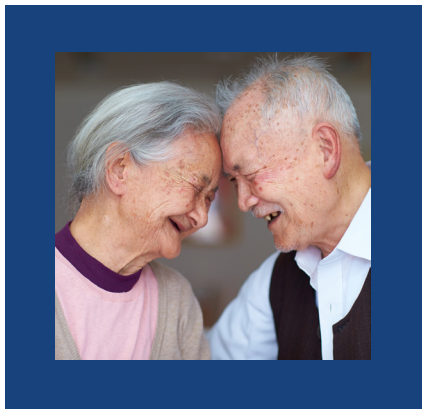


US SENIOR HOUSING

OUR 80+ POPULATION, OVERLOOKED

INTRODUCTION



1 IN 18
WILL BE ABOVE
80 BY 2030

The US population is aging rapidly with about 1,500 seniors turning 80 each day. This age cohort is projected to represent a larger share of the population by 2030.

The average age of entry into senior housing (IL/AL/MC¹) is now 84. Unfortunately, health outcomes for this age cohort are less favorable than desired. With the oldest baby boomers turning 80+ by 2030 and the looming staffing and capacity challenges overwhelming care provision, it is critical to analyze and improve the health and wellbeing of our current and future octogenarian residents.

The U.S. was once a global leader in longevity, with 80-year-olds living longer than their peers in other developed nations. While federal healthcare coverage provides adequate access to care for seniors, rising out-of-pocket costs, poor care coordination, and a lack of emphasis on preventive care have led to a higher prevalence of chronic conditions and worsening health outcomes. With an overall life expectancy of 77 years and our 80+ population size ranking poorly at the global stage, increased collaboration between the healthcare and seniors housing industries is needed to ensure that our senior residents live healthier and longer lives.

DATA

77 *years*
OF LIFE

US is at the 31st place for life expectancy at birth out of 38 OECD² countries.

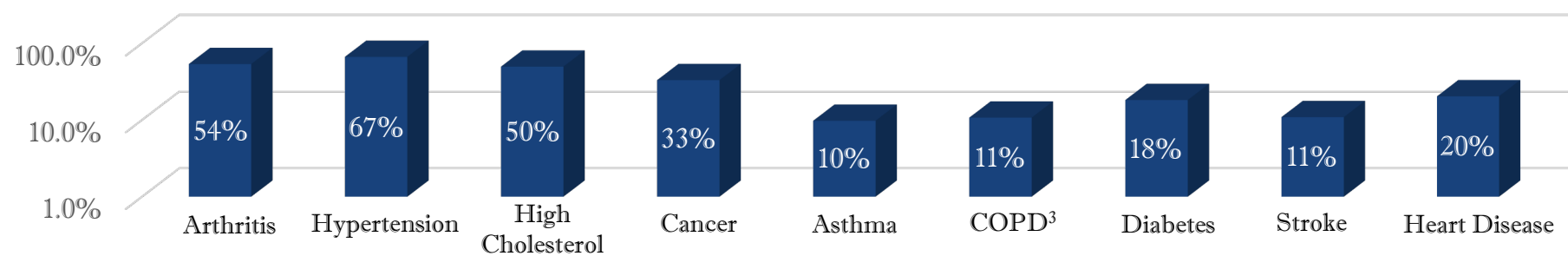
6.0 *percent*
BY 2030

The US 80+ population is projected to reach ~6% by 2030, up from ~3.8% today.

28 *out of*
38

US ranks 28th for the number of people above 80, adjusted for population size, among 38 OECD countries.

Chronic condition prevalence rates in the 80+ population



■ 2023 NHIS Survey Data

Seniors in this age group are often debilitated by these chronic conditions which greatly limit their ability to perform activities of daily living.

SOLUTIONS

CARE COORDINATION

Healthcare should be part of senior residents' care continuum. Personalized, coordinated primary care offerings through value-based care models such as SNP⁴ or ACO REACH⁵ could holistically address seniors' health needs while aligning incentives for operators.

DIGITIZATION AND AI INTEGRATION

By integrating digital solutions and AI technology into senior operations, we could gain deeper insights into senior residents' health status, predict adverse events, introduce preventative measures and prepare for acute interventions, to ultimately improve overall health outcomes.

SOCIAL ENGAGEMENT PROGRAMS

Seniors undergo a developmental process just like in any other stages of life. Programs that foster purposefulness, social connections, and natural movement can reinstate seniors' sense of control and independence leading to healthier, happier and more purposeful lives.

1. IL/AL/MC: Independent Living/Assisted Living/Memory Care
 2. OECD: Organization for Economic Co-operation and Development
 3. COPD: Chronic Obstructive Pulmonary Disease
 4. SNP: Special Needs Plans
 5. ACO REACH: Accountable Care Organization Realizing Equity, Access and Community Health

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